

## Mission | Vision

Mission

build strong communities where everyone has a home

<u>Vision</u>

a society where housing is a right, not a privilege; and all individuals have safe, affordable housing in vibrant communities



Jacksonville-based nonprofit affordable housing developer

One of few Florida nonprofits capable of developing affordable rental housing

Uniquely positioned to address the need for housing affordability in the communities we serve

# Purpose

#### Mission focus to:

- Meet the need develop housing the market can't or won't create
- Invest for the long-term own and manage properties for the benefit of the community
- Operate to a triple bottom line:
  - Maintain physical assets
  - Meet financial objectives
  - Improve quality of life of residents and the community



# Portfolio

#### New Construction

### Acquisition/Rehab

Naturally Occurring Affordable Housing\*

#### **Total Number of Units**

Multifamily 699

Single-family 46

Master lease 102

801

**Total Portfolio Value** 

>\$91million

Value of Projects in Development

> \$130 million

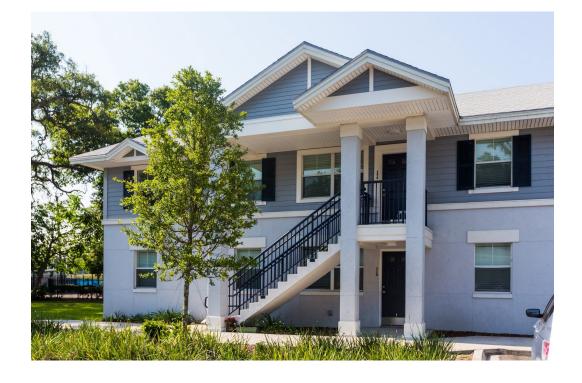
5 projects (471 units):

Alachua County

Duval County (2)

Pinellas County

St Johns County



### Additional

- Permanent Supportive Housing (PSH) deeply affordable housing with individualized supports; site-based and scattered site
- HousingLink master lease >100 units market units to provide PSH
- Resident Empowerment Programs, including:
  - Free Montessori-like preschool
  - Onsite satellite health clinic and services
  - Accessing benefits
  - After school tutoring and activities
  - Summer youth camp
  - Youth mentoring
  - Workforce/career development
  - Homeownership assistance
  - Crime prevention and neighborhood watch
  - Adult and youth literacy
  - Budgeting, credit and financial literacy
  - Tax preparation assistance
  - Food assistance
  - Leadership development

# Housing as a springboard to achieve family goals







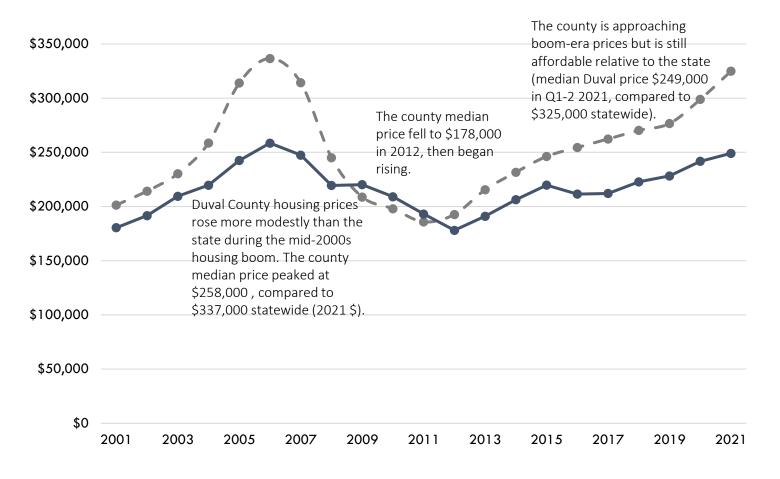




# Trends – Duval County

Home prices are less volatile than statewide prices, but both are approaching mid-2000s boom levels

#### Median Single-Family Homes Prices, Duval Co & State, 2001 – 2021 (2021 \$)



Source: UF Shimberg Center analysis of Florida Department of Revenue, Sales Data Files. All values in 2021 dollars to correct for inflation





# Trends – Duval County

Rent increases in Duval County are among the highest in the country

#### Jax Daily Record (May 27, 2022):

- Jacksonville market ranks fifth in median rent increases among major cities
- Between 2019 and 2022, monthly median rents have risen 22% over 2019 rents
- Monthly median rent \$1,414

#### **What Workers Can Afford for Housing Each Month**

#### \$550 - \$699

- Cashiers
- Janitors & Maids
- Hairstylists
- Childcare Workers
- Laundry & Drycleaning Workers
- Food Preparation Workers
- Home Health & Personal Care Aides
- Retail Salespersons
- Security Guards
- Cooks
- Preschool Teachers
- Nursing Assistants

#### \$700 - \$899

- Landscaping & Groundskeeping
- Receptionists
- Bus Drivers
- Construction Laborers
- EMTs & Paramedics
- Veterinary Techs
- Office Clerks
- Medical Assistants
- Light Truck Drivers
- Pharmacy Technicians
- Bank Tellers
- Painters
- Customer Services Reps
- Secretaries & Admin Assistants

#### \$900 - \$1,100

- Carpenters
- Child, Family & School Social Workers
- Dental Assistants
- Automotive Service Techs and Mechanics
- Heavy & Tractor-Trailer Truck
  Drivers
- Flectricians
- Plumbers, Pipefitters & Steamfitters
- Firefighters
- Licensed Practical and Licensed Vocational Nurses

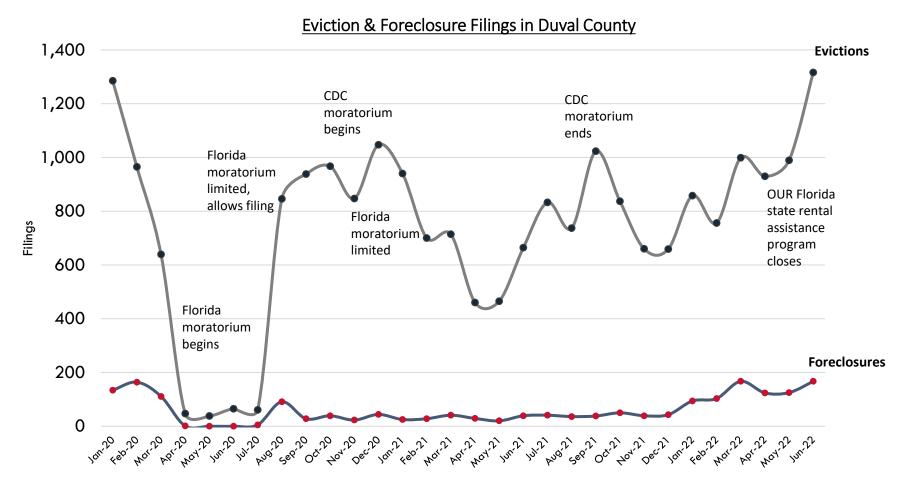
Source: UF Shimberg Center tabulation of Florida Department of Economic Security, Occupational Employment Statistics and Wages. Based on median wager for occupations in Jacksonville MSA. Assumes full-time worker spending 30% of income on housing





# Trends – Duval County

Evictions and foreclosures have returned to historic levels



Source: UF Shimberg Center tabulation of filing data from Florida Clerk & Comptroller and Office of the State Courts Administrator





### **Actions**

#### Invest

- Invest in affordable housing production & preservation
- Waive impact and other fees
- Reduce property taxes

### Reduce Regulatory Barriers / New Policies

- Remove barriers to accessory dwelling units (smartly)
- Reduce minimum living area requirements
- Reduce parking requirements
- Allow flexible lot configurations
- Reduce exclusionary zoning
- Development by-right rather than discretionary approval
- Streamline approval and inspections processes time = money



Real estate is math – make the numbers work

## **Actions**

### Target Areas of Access & Opportunity

- Transportation
- Employment Centers
- Community resources

### • Engage Community & Industry

- Public private partnerships
- Resist fight NIMBY

### • Promote Nonprofit Housing Development

- Housing is the end purpose; not trying to exit affordability provisions
- Long term investment in quality
- Resident and community services
- Focus on resident and community quality of life
- Partner with neighborhoods to achieve their goals



# Thank you



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